



# CAITLIN E. MORIARTY

BUSINESS WRITER & STARTUP COACH

## SKILLS

Business Writing  
Learning Experience Design  
Business Model Development  
Startup Coaching  
Analysis  
Public Speaking  
Synthesis  
Communication  
Self-Awareness

## OTHER ACTIVITIES

- Rose Moon Ventures, Owner
- Upstate Venture Connect, Writer & Community Connector
- Innovation Connectors, Member
- BIANYS, Education Committee

## CONTACT

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W: www.cemoriarty.com  
linkedin.com/in/cemoriarty

## SOCIAL

 fb.me/caitlinemoriarty

 @cemoriarty

 @cemoriarty

## WORK EXPERIENCE

### LEARNING EXPERIENCE DESIGN MANAGER

*The Tech Garden | April 2017 - Present*

- Creates, curates, and delivers education and training content for 80+ startup member companies
- Directs work for the collaborative execution of strategic learning outcomes via programs, resources, and events
- Continuously researches relevant tools, information, and opportunities to iterate content and provide more value

### RETIREMENT PLAN ACCOUNT MANAGER

*AXA US | March 2014 - April 2017*

- Led process improvement initiatives to find solutions for issues resulting from agile system conversion
- Analyzed and reported causes for financial breakage

### ENTREPRENEURIAL CONSULTANT

*IDEA @ Syracuse University | Apr 2012 - May 2013*

- Managed and delegated to a team of 12 student representatives
- Designed and implemented learning experiences for student entrepreneurs on campus
- Helped increase the number of student ventures and program participation by over 20%

## EDUCATION

### M.A. IN ARTS LEADERSHIP ADMINISTRATION

*Syracuse University | 2012 - 2014*

GRADUATED MAGNA CUM LAUDE

### B.M. IN MUSIC INDUSTRY WITH MARKETING MINOR

*Syracuse University | 2008 - 2012*

GRADUATED CUM LAUDE

## AWARDS & CERTIFICATIONS

### LEAN SIX SIGMA - BLACK BELT

*The Council for Six Sigma Certification | 2018*

### BUSINESS INCUBATION MANAGEMENT CERTIFIED

*International Business Innovation Association (inBIA) | 2017*

### KAUFFMAN ENTREPRENEURSHIP ENGAGEMENT FELLOW

*The Kauffman Foundation | 2012*