

Caitlin E. Moriarty

Innovation Educator & Coach. Writer. Empowerer.

Mission Statement: To inspire and enable awareness, intention, and self-efficacy.

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WORK EXPERIENCE

Learning Experience (LX) Design Manager

The Tech Garden | CenterState CEO

04/2017 – Present

Syracuse, NY

Of Note:

- Creates, curates, and delivers education and training content for 95+ start-up member companies
- Directs work for the collaborative execution of strategic learning outcomes via programs, resources, and events
- Manages member on-boarding and development process
- Continuously researches relevant tools, information, and opportunities most valuable to entrepreneurs

Retirement Plan Account Manager

AXA US

03/2014 – 04/2017

Syracuse, NY

Of Note:

- Lead process improvement initiatives to find solutions for issues resulting from agile system conversion
- Analyzed and reported causes for financial breakage

Entrepreneurial Consultant

IDEA at Syracuse University

07/2012 – 05/2013

Syracuse, NY

Innovation and Disruptive Entrepreneurship Accelerator (IDEA)

Of Note:

- Managed and delegated to a team of 12 students
- Designed and implemented learning experiences for student entrepreneurs
- Helped increase the number of student ventures and program participation by over 20%

EDUCATION

M.A. Arts Leadership Administration

Syracuse University

07/2012 – 12/2013

Graduated Magna Cum Laude

Of Note:

- Kauffman Entrepreneurship Engagement Fellow
- Arts & Sciences Entrepreneurship Fellow

B.M. Music Industry

Syracuse University | Marketing Minor

08/2008 – 05/2012

Graduated Cum Laude

Of Note:

- Douglas Soyars Music Industry Award Recipient

TOP SKILLS

Business Writing

Coaching & Training

Analysis

Public Speaking

Problem Solving

Communication

Business Model Development

Synthesis

Research

OTHER

Leadership Greater Syracuse

- Class of 2019
- On Education & Economic Development design teams

Education Committee Member @ Business Incubator Association of New York State (BIANYS)

- Standardizing statewide curriculum for best practices of business incubation management

Business Writer @ Upstate Venture Connect

- Community Connector and UNY Pulse Writer for Central New York

Member @ Innovation Connectors

- Unifying and promoting Syracuse's entrepreneurship ecosystem

ACCOMPLISHMENTS

Lean Six Sigma Black Belt Certified (2018)

The Council for Six Sigma Certification

Business Incubation Management Certified (2017)

International Business Innovation Association (inBIA)

Retirement Planning Fundamentals 1 & 2

American Society of Pension Professionals & Actuaries (ASPPA)

Raymond Von Dran IDEA Award Recipient

Obtained venture seed funding in social enterprise category

INTERESTS

Self-Awareness

Reading & Writing

Dogs

Leadership

Education

Business Incubation

Continuous Improvement

Food

CNY

Travel